

William A. Rossi Collection

1 Correspondence

This is a small series of letters and contracts related to Dr. Rossi's published articles and work as a consultant. With the exception of these files very little correspondence was saved by Dr. Rossi and therefore is not included as part of this collection. Files are arranged alphabetically.

Box	1	A-Z
Folder	1	A.C. Lawrence (from readers) 1964-1965
Folder	2	A.C. Lawrence (from readers) 1966
Folder	3	A.C. Lawrence (from readers) 1967-1970
Folder	4	Brown 1995-1996
Folder	5	Brown - contract 1995
Folder	6	Response to Article In Boot and Shoe Recorder 1963
Folder	7	Sterling Last 1975-1980

2 Consulting Files

As an expert on the shoe industry, Dr. Rossi worked as a consultant for many companies. Arranged alphabetically by company or project, these files include correspondence, drawings and other documents relating to his work.

Box	1	A-Z
Folder	1	American Girl Shoe Company 1974
Folder	2	Belgrade Shoe Company: Marketing and Management Analysis 1970
Folder	3	Buffalo Creek Trading Ltd. 1997
Folder	4	Green Shoe Manufacturing 6. 1969
Folder	5	Consolidated National Shoe Company (Data Files) 1971
Folder	6	Consolidated National Shoe Company 1972
Folder	7	Herbst Shoe Manufacturing Company 1978-1980 (1 of 2)
Folder	8	Herbst Shoe Manufacturing Company 1978-1980 (2 of 2)
Folder	9	John E. Lucey Company, Inc: Preliminary Marketing Analysis 1971
Folder	10	Nike 1981
Folder	11	Podometrics - Material From Podometric Research at US Bureau of Home Economics - Washington D.C. 1940
Folder	12	Podometrics - Sketches- Illustrations Related to Original Research
Folder	13	Podometric Sketches/Rough Illustrations
Folder	14	Rockport/Reebok 1995,1996
Folder	15	Shoescope - Illustrations
Folder	16	Surveys: A.C. Lawrence - Readership 1965, August
Folder	17	Survey: Brown Shoe Co. - Children's Shoe Business 1968
Folder	18	Survey: Brown Shoe Co. - Extra-Pair Selling of Women's Shoes

Folder 19	Surveys: Brown Shoe Co. - Readership 1969, February
Folder 20	Surveys: Brown Shoe Co. - Salesmen 1968, July
Folder 21	Surveys: Brown Shoe Co. - Shoe Retailers Panel
Folder 22	Surveys: Buntees - Readership 1961, April
Folder 23	Surveys: Lowell Shoe Co. - Readership 1983, Nov. 1
Folder 24	Surveys: Mutual - Readership 1961, August
Folder 25	Surveys: Vaisey-Bristol - Readership 1968, December
Folder 26	Venable - Tera Sandles Thatcher vs. Wal-Mart

3 Manuscripts

A contributing author to Footwear News for over twenty years, Dr. Rossi wrote about a variety of topics relating to shoes and the shoe industry. These files include typewritten copies of 146 articles published by Footwear news. Articles are arranged chronologically by the date the article was scheduled to be published.

Box 1	A-Z
Folder 1	Footwear News- Article Invoices 1982-1989
Folder 2	Footwear News- Article Invoices 1990-1999
Folder 3	Footwear News- 18 Myths About Shoe Fitting, January 1987
Folder 4	Footwear News- The 14-Point Fit Test, July 1987
Folder 5	Footwear News- How to Make Walking Shoes Run, September 1987
Folder 6	Footwear News- The Manly Art: Selling to Men, October 1987
Folder 7	Footwear News- Selling Made-In-America, November 1987 [?]
Folder 8	Footwear News- Shoe and Foot Lexicon, December 1987
Folder 9	Footwear News- Retirees: Rich Source of Part-Time Sales Help, January 1988
Folder 10	Footwear News- Employee Perk--How And How Much? (selling floor series), February 1988
Folder 11	Footwear News- The Strange Wold of Shoe Sizes, March 1988
Folder 12	Footwear News- Maximizing Your Vendors, April 1988
Folder 13	Footwear News- Footwear For The Four Footed, April 1988 [?]
Folder 14	Footwear News- Back to School On The Right Foot, May 1988
Folder 15	Footwear News- Reducing Returns Problems, June 1988
Folder 16	Footwear News- Service: The Divine Right of Customers, July 1988 [?]
Folder 17	Footwear News- Store Housekeeping Is More Than A Duster, August 1988
Folder 18	Footwear News- Using Gift -With Purchase Effectively, October 1988
Folder 19	Footwear News- The Pusher, The Wimp and The Pro, October 1988
Folder 20	Footwear News- Selling Fashion More Effectively, November 1988
Folder 21	Footwear News- The Skills of Stockmanship, December 1988
Folder 22	Footwear News- How To Make Markdowns Painless, January 1989
Folder 23	Footwear News- Direct Mail Directs Sales Your Way, February 1989
Folder 24	Footwear News- The Profitable Use of Sizes, March 1989
Folder 25	Footwear News- PR: The Give for the Take, April 1989

Folder 26 Footwear News- Your Windows: Impact or Ho-Hum, May/June 1989

Folder 27 Footwear News- Accessories: Hidden Gold, June 1989

Folder 28 Footwear News- The Power of Store Image, July 1989

Folder 29 Footwear News- Davids Versus Goliaths, August 1989

Folder 30 Footwear News- What's The Right Price (Selling Floor Services), September 1989

Folder 31 Footwear News- Recruiting and Holding Your Employees, October 1989

Folder 32 Footwear News- Productive Use of Off-Peak Periods, November 1989

Folder 33 Footwear News- The Ten Commandments of Store Management, December 1989

Folder 34 Footwear News- Causes and Cures of Customer Attrition, February 1990

Folder 35 Footwear News- What it Costs To Make A Sale, March 1990

Folder 36 Footwear News- Niche Retailing: Direction For The Nineties, May 1990

Folder 37 Footwear News- Customer Communication Via The Customer Newsletter, May/June 1990

Folder 38 Footwear News- Starting A Shoe Club Program, July 1990

Folder 39 Footwear News- But I Always Take A "7B" (Why Sizes Aren't Uniform), August 1990

Folder 40 Footwear News- Touch Selling, September 1990

Folder 41 Footwear News- Romancing The Customer, October 1990

Folder 42 Footwear News- Taking The Mystery Out of Fashion, January 1991

Folder 43 Footwear News- Selling The Inside Story, February 1991

Folder 44 Footwear News- What Makes A Shoe Comfortable, March 1991

Folder 45 Footwear News- The 9 "Knowledges" of Shoe Selling, April 1991

Folder 46 Footwear News- What's In A Shoe--And How to Sell It, May 1991

Folder 47 Footwear News- When Does A Shoe Fit?

Folder 48 Footwear News- What You Should Know About Leathers, August 1991

Folder 49 Footwear News- Art of Customer Counseling, September 1991

Folder 50 Footwear News- Using Lull Time Profitably, October 1991

Folder 51 Footwear News- The Seven Basic Shoe Styles, November/December 1991

Folder 52 Footwear News- So You Think You Know Your Customers, December 1991[?]

Folder 53 Footwear News- Getting More For Your Ad Dollars, January 1992

Folder 54 Footwear News- Are Markdowns Becoming Obsolete, February 1992

Folder 55 Footwear News- Make Yourself Necessary, March 1992

Folder 56 Footwear News- Demographics, Your Business Compass, April 1992

Folder 57 Footwear News- Two Feet Under, May 1992

Folder 58 Footwear News- The Erosion of Shoe Fitting, June 1992

Folder 59 Footwear News- In-Store Sales Training, July 1992

Folder 60 Footwear News- Shoe Business is Show Business, August 1992

Folder 61 Footwear News- The 80-20 Law of Business, September 1992

Folder 62 Footwear News- 10 Traits of a Professional Salesperson, October 1992

Folder 63 Footwear News- Excellence Rewarded, 1993[?]

Folder 64 Footwear News- Athletic Shoes and the High-Tech Revolution, January 1993

Folder 65 Footwear News- The High Cost of Walkouts, March 1993

Folder 66 Footwear News- The Anatomy of A Heel, April 1993

Folder 67 Footwear News- Productivity = Profit, April 1993

Folder 68 Footwear News- The 14 Vital Controls, May1993
Folder 69 Footwear News- Preparing the Sale, June 1993
Folder 70 Footwear News- Arch Enemies and Friends, July 1993
Folder 71 Footwear News- The Five Footed Costomer, August 1993
Folder 72 Footwear News- What Records Should You Keep?, September 1993
Folder 73 Footwear News- Shoe Sizes: The Industry's Snakepit, November 1993
Folder 74 Footwear News- Shoe Comfort: Who's Kidding Whom?, January 1994
Folder 75 Footwear News- Customer Counseling: Key to Service, February 1994
Folder 76 Footwear News- Do "Perfomance Shoes" Really Perform, March 1994
Folder 77 Footwear News- The Last: Heart of the Shoe, April 1994
Folder 78 Footwear News- Taking the Right Turn, May 1994
Folder 79 Footwear News- Fitting the Hand-to-Fit Foot, June 1994
Folder 80 Footwear News- Where Does the Buck Stop?, July 1994
Folder 81 Footwear News- You Gotta Have the Numbers, August 1994
Folder 82 Footwear News- Where Have the Customers Gone?, September 1994
Folder 83 Footwear News- You Know Me, Al...., October 1994
Folder 84 Footwear News- 10 Traits of a Selling Floor Pro, November 1994
Folder 85 Footwear News- Sales Training: Dying on the Vine, 1995[?]
Folder 86 Footwear News- The 7 Basic Shoe Styles, January 1995
Folder 87 Footwear News- When Does A Shoe Fit, February 1995
Folder 88 Footwear News- High Heels: Things You Never Knew, March 1995
Folder 89 Footwear News- Things You Never Knew About Walking, April 1995
Folder 90 Footwear News- Orthotics: The Miracle Cure-All, May 1995
Folder 91 Footwear News- Success Story: The Pedorthists, June 1995
Folder 92 Footwear News- Shoe Business: Easy In, Easy Out, July 1995
Folder 93 Footwear News- Whatever Happened to Fashion, August 1995
Folder 94 Footwear News- Fashion Without the Mystique, September 1995
Folder 95 Footwear News- Bring 'Em In--But Alsom Bring 'Em Back, October 1995
Folder 96 Footwear News- The Hoax of "Vanity", November 1995
Folder 97 Footwear News- Stuck In A No-Growth Rut, December 1995
Folder 98 Footwear News- So You Want "New Product", January 1996
Folder 99 Footwear News- Will Kids Ever Wear Shows Again?, February 1996
Folder 100 Footwear News- Are Today's Shoes Over Medicated?, March 1996
Folder 101 Footwear News- The Furies Inside A Shoe, April 1996
Folder 102 Footwear News- The Foot Arches: Myth vs. Fact, May 1996
Folder 103 Footwear News- Professional Salespeople: An Endangered Species, June 1996
Folder 104 Footwear News- The Rise and Fall of Kings, July 1996
Folder 105 Footwear News- History? Who Cares?, August 1996
Folder 106 Footwear News- Do Independents Have A Future?, September 1996
Folder 107 Footwear News- Waiting for Godot, October 1996
Folder 108 Footwear News- The Great Niche Hunt, December 1996
Folder 109 Footwear News- Footwear's Myths Versus Facts, January 1997

Folder	110	Footwear News- What's New? Nothing, February 1997
Folder	111	Footwear News- Shoe Performance: Much Talk, No Action, March 1997
Folder	112	Footwear News- Quirks and Facts of Shoe History, April 1997
Folder	113	Footwear News- Life Imprisonments Without Parole, May 1997
Folder	114	Footwear News- Fashion: High and Low, June 1997
Folder	115	Footwear News- Short- Changed on Tread, July 1997
Folder	116	Footwear News- For Only a Penny A Pair, July 1997
Folder	117	Footwear News- What's In A Name?, August 1997
Folder	118	Footwear News- Kings For A Day, September 1997
Folder	119	Footwear News- When Customers Were Kings and Queens, September 1997
Folder	120	Footwear News- Are Your Salespeople Professional, November 1997
Folder	121	Footwear News- When Does A Shoe Fit, January 1998
Folder	122	Footwear News- Customer Service That Really Served, February 1998
Folder	123	Footwear News- The Natura Born Snake Oil Salesman, March 1998
Folder	124	Footwear News- Comfort, Yes. But Must It Look So Ugly?, April 1998
Folder	125	Footwear News- Athletic Footwear: Nothing Is Forever, May 1998
Folder	126	Footwear News- Why We Aren't Selling More Footwear, June 1998
Folder	127	Footwear News- Dr. Scholl: A Savior or Charlaton, July 1998
Folder	128	Footwear News- Kids Shoes: Off on the Wrong Foot, August 1998
Folder	129	Footwear News- All Shoe Fashions Form 7 Basic Styles, September 1998
Folder	130	Footwear News- USMC: Useless Sons Made Comfortable, October 1998
Folder	131	Footwear News- Foot Hygiene? No It's SHOE Hygeine, November 1998
Folder	132	Footwear News- Fashion Today: No Status, No Class, December 1998
Folder	133	Footwear News- 2 Billion Customers Crying "Help!", December 1998
Folder	134	Footwear News- The Rich Heritage We've Forgotten, January 1999
Folder	135	Footwear News- Athletic Footwear: End of an Era, February 1999 [?] (not published)
Folder	136	Footwear News- The Myth of the Customer As King, February 1999
Folder	137	Footwear News- How American Shoe Fashion Was Born, March 1999
Folder	138	Footwear News- Footwear: At the Bottom of the Class, April 1999
Folder	139	Footwear News- Our Loose Abuse of the Word "Fashion", April 1999
Folder	140	Footwear News- Target for Lawyers, May 1999
Folder	141	Footwear News- The Industry Curse of Short Lifespan, August 1999
Folder	142	Footwear News- 17 Common Foot and Footwear Myths, August 1999
Folder	143	Footwear News- Selling Floor: What We're Great At--And Poor At, September 1999
Folder	144	Footwear News- A Star Trek Into the Future, October 1999
Folder	145	Footwear News- Shoe Sizes: Time For The Revolution, December 1999
Folder	146	Footwear News- How We Got From There To Here, April 1999 -- (Timeline of Footwear Industry 1629-1947)

4 Lecture Notes

In addition to writing about the shoe industry, Dr. Rossi spoke often on the subject. Venues ranged from rotary clubs, organization meetings and sales meetings to companies and schools. Arranged chronologically by event, these files contain notes relating to the topic on which Rossi was to speak. Full transcripts are not included.

Box	1	A-Z
Folder	1	[ND] Concept of "Total Retailing" In Shoe Business
Folder	2	[ND] Discount House
Folder	3	[ND] Germany Story
Folder	4	[ND] Independent Story
Folder	5	[ND] New Breed of Salesman
Folder	6	[ND] Russian Talk
Folder	7	[ND] Store "Personality"
Folder	8	[ND, ca 1957] Trends in Shoe Business
Folder	9	[ND] William A. Rossi Associates
Folder	10	[ND] Unnamed Talks
Folder	11	Temple University, 1958 (02/24/1958)
Folder	12	Dunham Bros. Talk, 1958 (04/03/1958)
Folder	13	Geo. E. Keith Talk, 1958 (04/09/1958)
Folder	14	Wolverin Talk, 1958 (04/20/1958)
Folder	15	Kitchener, Ontario Talk, 1958 (04/26/1958)
Folder	16	Ohio Shoe Travelers Club, 1958 (05/04/1958)
Folder	17	Talk Before N.Y. Shoe Superintendent's and Foremen's Association, 1958 (06/06/1958)
Folder	18	Canadian Tanners Production Club Talk, 1958 (11/21/1958)
Folder	19	WASCO Talk, Newark, NJ, 1959 (04/16/1959)
Folder	20	NSMA Outline, Russia, 1959 (08/04/1959)
Folder	21	Stetson Shoe Co., 1959 (08/19/1959)
Folder	22	Quincy Rotary Club, 1959 (09/15/1959)
Folder	23	Russia-Quincy Rotary Club (same talk given several times in Nov. 1959 to other MA area clubs), 1959 (09/15/1959)
Folder	24	Little Yankees Talk, Newmarket, NH, 1959 (09/21/1959)
Folder	25	MSS Club Talk, 1960 (01/05/1960)
Folder	26	Beckwith-Arden Sales Meeting, 1960 (03/11/1960)
Folder	27	Green Shoe MFG, 1960 (03/14/1960)
Folder	28	Dunham Bros., 1960 (04/13/1960)
Folder	29	North American Shoe Superintendent's and Foremen's Annual Convention, NYC, 1960 (04/30/1960)
Folder	30	Russia Talk- Hingham Knights of Columbus (also given in 06/10/1960 at the New York Sales Club, 1960 (04/03/1960)
Folder	31	NSMA Merchandising Clinic, 1960 (06/22/1960)
Folder	32	Canadian Shoe and Leather Fair: Creative Marketeering- The New Dynamics of Shoe Business, 1960 (10/03/1960)
Folder	33	Boston Shoe Show, Parker House, 1960 (11/16/1960)

Folder 34 NRMA Panel Meeting, NY, 1961 (01/11/1961)

Folder 35 Russia Talk- Women Bankers, Boston, 1961 (01/13/1961)

Folder 36 American Girl Sales Meeting, Boston, 1961 (03/16/1961)

Folder 37 Washington DC, Shoe Retailers, 1961 (03/22/1961)

Folder 38 Brockton Talk: South Shore Division of New England Shoe Foremen and Superintendent, 1961(03/23/1961)

Folder 39 American Girls Sales Meeting, Boston, 1961 (03/16/1961)

Folder 40 Shoe Market of America, St. Louis, 1961 (04/10/1961)

Folder 41 Talk Before Rubber Manufacturer's Assoc., Great Oaks, Maryland, 1961(06/20/1961)

Folder 42 Canadian Shoe Industry Suppliers Assoc., Montreal, 1961 (10/02/1961)

Folder 43 Shoe Manufacturer's Credit Men's Assoc., NYC, 1961 (11/06/1961)

Folder 44 Wisconsin Tanners Production Club, Milwaukee, Wisconsin, 1961 (11/11/1961)

Folder 45 Guild House Salespeople, Boston, 1961 (11/25/1961)

Folder 46 Bata Shoe, Co., Belknap, MD, 1962 (02/01/1962)

Folder 47 Brown Shoe Co., St. Louis, 1962 (04/13/1962)

Folder 48 Dunham Bros., Brattleboro, VT, 1962 (04/17/1962)

Folder 49 9th Annual Marketing and Distribution Management Meeting, NSMA, NY, 1962 (06/26/1962)

Folder 50 Temple University (Independent Shoemen) Shoe Fitting, Philadelphia, 1962 (07/23/1962)

Folder 51 U. Shoe Corp., Cincinnati, 1962 (08/14/1962)

Folder 52 Shoe Women Executives Breakfast, Chicago, 1962 (10/14/1962)

Folder 53 Pacific Northwest Shoe Show, Seattle, 1962 (10/22/1962)

Folder 54 California Shoe Executives, Los Angeles, 1962 (10/27/1962)

Folder 55 West Coast Shoe Show, Los Angeles, 1962 (10/29/1962)

Folder 56 Last Manufacturers Assoc., Annual Meeting, NY, 1963 (01/28/1963)

Folder 57 Baltimore Shoe Club, Baltimore, MD, 1963 (03/20/1963)

Folder 58 Oomphies, Inc., NY, 1963 (04/19/1963)

Folder 59 Michigan Shoe Fair, Detroit, MI, 1963 (05/26/1963)

Folder 60 NYU School of Retailing, NY - Brown Shoe Co. Seminar, 1963 (06/03/1963)

Folder 61 Rubber Footwear Manufacturers, Wianno Beach, MA, 1963 (06/20/1963)

Folder 62 Red Wing Shoes, Red Wing, MN, 1963 (08/14/1963)

Folder 63 Buntees Sales Meeting, Brockton, MA, 1963 (09/11/1963)

Folder 64 Dunn & McCarthy, Auburn, NY, 1963 (10/07/1963)

Folder 65 New England Tanners Club, Salem, MA, 1964 (01/17/1964)

Folder 66 NYU School of Retailing: Changing Characteristics of Shoe Business and Impact on Industry, 1964 (01/20/1964)

Folder 67 Brown Shoe Retailers Seminar, Chicago: Growth From Within, 1964 (03/08/1964)

Folder 68 NYU School of Retailing: Grow or Else, 1964 (06/20/1964)

Folder 69 NSTA Seminar, Chicago: The New Breed of Shoe Traveler, 1964 (10/09/1964)

Folder 70 International Shoe Repairers Congress, NY, 1964 (10/10/1964)

Folder 71 NYU School of Retailing, 1965 (01/18/1965)

Folder 72 Greb Shoe Co., Kitchener, Ont.: The Changing Character of Shoe Business, 1965 (02/11/1965)

Folder 73 Brown Shoe- New England "SAGA", (Shoe Retailers) Cambridge, MA, 1965 (04/26/1965)

Folder 74 Penna. Shoe Travelers, Pittsburgh, MA, 1965 (04/30/1965)

Folder 75 Converse Rubber Co., Staff Meeting, Poland Springs, ME, 1965 (06/18/1965)

Folder 76 Georgia Medical College, Augusta, GA: Can We Make and Market a Functional Shoe?, 1965 (07/19-20/1965)

Folder 77 The Medical College of Georgia Seminar: Talk on Shoe Sizes, 1965 (07/20/1965)

Folder 78 Dupont Corfam Group, Chicago, 1965 (10/08/1965)

Folder 79 Delaware Valley Shoe Show, Philadelphia, 1965 (10/26/1965)

Folder 80 A.P.A. Meeting, Washington DC, 1965 (11/07/1965)

Folder 81 Volume Footwear Retailers Assoc., 1965 (11/13/1965)

Folder 82 NYU School of Retailing: Retailing in the Iron Curtain Countries, 1966 (02/12/1966)

Folder 83 South Shore Superintendent and Foremen's Assoc., Brockton, MA, 1966(02/24/1966)

Folder 84 Dupont Sales Meeting, Pocano Manor, PA, 1966 (05/2-4/1966)

Folder 85 Rubber Footwear Manufacturer's Assoc., Portland, ME: Talk on Trip to Eastern Europe, 1966 (06/20/1966)

Folder 86 Canadian Shoe Fair, Montreal: The New Era of Scientific Management in Shoe Retailing, 1966 (10/03/1966)

Folder 87 Talk to International Mgmt. Group, Toronto: Shoe Marketing and Retailing Trends in America, 1966 (10/17/1966)

Folder 88 Dupont Group, Wilmington, DE, 1966 (11/03/1966)

Folder 89 National Retail Merchants Assoc., 56th Annual Convention, NY: Department Store Shoe Business, 1967 (01/12/1967)

Folder 90 NYU (Brown Shoe Seminar): Retailing Productivity- The New Thrust and Direction of Shoe Business, 1967 (02/10/1967)

Folder 91 Lowell Shoe Co., 1967 (03/17/1967)

Folder 92 Jumping Jack's Sales Meeting, Cincinnati, 1967 (03/23/1967)

Folder 93 Brown Shoe, St. Louis, 1967 (03/29/1967)

Folder 94 Podiatry Group, Taunton, MA, 1967 (05/01.1967)

Folder 95 Bata Shoe Co., Toronto: Modern Scientific Management in Shoe Management, 1967 (11/1/1967)

Folder 96 Arthur Anderson + Co., 1968 (05/22/1968)

Folder 97 Rogers Corp (Poron). Harvard Club, Boston, 1970 (01/16/1970)

Folder 98 Brauer Bros., St. Louis: The Marketing Approach to Selling, 1970 (07/14/1970)

Folder 99 Poron Meeting, Atlantic City, 1970 (10/26/1970)

Folder 100 Genesco-Rogers, Nashville, 1971(01/14/1971)

Folder 101 Lowell Shoe Co., 1971 (01/29/1971)

Folder 102 Sterling Last, NY, 1971 (01/31/1971)

Folder 103 Sears-Rogers, Chicago: Juvenile Footwear, Women's Duty Shoes, Women's Shoes, 1971 (05/06/1971)

Folder 104 AG Talk, Norwood, MA, 1972 (03/17/1972)

Folder 105 Poron Sales Group, Rogers, CT., 1972 (08/25/1972)

Folder 106 Shoe Suppliers of America, Newton, MA, 1973 (02/07/1973)

Folder 107 Stride Rite dealers, Boston, MA, 1973 (10/03/1973)

Folder 108 New England Shoe Retailers Assoc.: Newton, MA: Win With Fundamentals, 1975 (03/16/1975)

Folder 109 NESRA Seminar, 1975 (09/21/1975)

Folder 110 How to Sell Fashion, NESRA Seminar Bentley College, 1976 (03/14/1976)

Folder 111 Canadian Shoe Fair, Montreal, 1976 (08/30/1976)

Folder 112 Poron Talk "Sex Life of Foot & Shoe", 1976 (10/12/1976)

Folder 113 Poron Sales Meeting, 1976 (10/12/1976)

Folder 114 Prison Talk, Hingham Rotary Club, 1977 (01/27/1977)

Folder 115 NESRA, Conn. Shoe Retailers, Stratford, Conn., 1977 (05/11/1977)

Folder 116 NESRA, Seminar Workshop, Bentley College, 1978 (11/05/1978)

Folder 117 Shoe Suppliers Associztion of America, 1979 (08/26/1979)

Folder 118 American Podiatric Association Talk, Atlantic City, 1979 (05/03/1979)

Folder 119 NESRA, Portsmouth, NH Retailers, 1979 (10/19/1979)

Folder 120 BSTA Talk, 1979 (10/15/1979)

Folder 121 PFA Atlantic Conference, 1980 (02/02/1980)

Folder 122 Stanbee Co., New Jersey, 1980 (03/25/1980)

Folder 123 PFA Seminar, Princeton, New Jersey, 1980 (05/18/1980)

Folder 124 NESRA Seminar, Bentley College, 1980 (10/26/1980)

Folder 125 Nike Talk, Jaffery, NH Meeting, 1981 (01/17/1981)

Folder 126 PFA Annual Meeting, Las Vegas, 1981 (02/22/1981)

Folder 127 PFA Regional Talk, NY, 1981 (04/16/1981)

Folder 128 Poron Sales Meeting, Sturbridge, MA, 1981 (11/14/1981)

Folder 129 Shoe Suppliers Association, 1982 (01/10/1982)

Folder 130 PFA- Future of Pedorthics, New Orleans, LA, 1982 (11/19/1982)

Folder 131 Mossen's Shoe Stores, Indianapolis, IN, 1983 (09/12/1983)

Folder 132 Uniform Manufacturers and Retailers, Las Vegas, 1983 (10/30-31/1983)

Folder 133 Irving Leather Co., Andover, MA, 1984 (08/18/1984)

Folder 134 Attleboro, MA Rotary Talk: Welcome to the 3rd Industrial Revolution, 1984 (09/26/1984)

Folder 135 South East Retailers, Athens, GA, 1984 (11/04/1984)

Folder 136 SGMA Seminar, NY, 1985 (09/28/1985)

Folder 137 Shoe Suppliers Talk, Lynnfield, MA, 1986 (05/04/1986)

Folder 138 NY Kangarros Press Group, 1986 (10/05/1986)

Folder 139 Poron Sales Meeting, Stockbridge, 1987 (10/02/1987)

Folder 140 Shoe Supplies Association (Note: Served as moderator), 1987 (11/1987)

Folder 141 NESRA Seminar, Bentley College, 1987 (11/09/1987)

Folder 142 Gryden's, Biloxi, MS: How to Move the Merchandise (Selling, Marketing, Merchandising), 1987 (11/15/1987)

Folder 143 New york Talk (Susan Bennis/ Warren Edwards), 1988 (09/28/1988)

Folder 144 NESRA Talk, 1988 (12/13/1988)

Folder 145 Talk to Podiatrists, Umass Medical Center, 1990 (01/13/1990)

5 Appearances

This series includes programs for events where Rossi was scheduled to speak. The largest grouping is labeled programs and are arranged chronologically by event. Events include shoe fairs, shoe shows and conventions. Programs usually include title and schedule for talk. Some programs include photographs and/or descriptions of topic.

Box	1	A-Z
Folder	1	Annual Maine Safety Conference 1955
Folder	2	Dunna dn McCarthy Sales Meeting- "Your New Market", 1963
Folder	3	Programs [no dates]
Folder	4	Programs, 1949-1959
Folder	5	Programs, 1961-1962
Folder	6	Programs, 1963-1966
Folder	7	The Role of the Medical Professions and the Shoe Industry In America's "Youth Foot-Health Fitness Program" at Annual Convention of American Podiatry Association, 1958 (08/25/1958)

6 Patents

In addition to his research on the shoe industry, Dr. Rossi also researched how shoes fit feet. As part of this research he applied for several patents. Arranged alphabetically by patent, files include but are not limited to correspondence, applications, research and design specifications.

Box	1	A-Z
Folder	1	Biomechanical Conforming Shoe, 1995
Folder	2	Biomechanical Conforming Shoe, 1996
Folder	3	Biomechanical Conforming Shoe, 1997
Folder	4	Biomechanical Conforming Shoe, 1998
Folder	5	Biomechanical Conforming Shoe (Revised), 1998
Folder	6	Hinge Sole, 1986-1987
Folder	7	PedoShoe System, 1995 (1 of 2)
Folder	8	PedoShoe System, 1995 (2 of 2)
Folder	9	PedoShoe System - Sketches
Folder	10	Saucer Heel, 1995-1999
Folder	11	Saucer Heel, 1995-2003
Folder	12	Search

7 Reports

This series includes reports about the shoe industry. Arranged alphabetically, the reports were published by various organizations and include statistics and other information relating to the shoe industry. It does not appear Dr. Rossi contributed to these reports. Rather it seems they were used for research.

Box	1	A-Z
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Folder 1	Adjustment Assistance Diversification Opportunities for Applicant Footwear Firms, Summary Report [ND]
Folder 2	Chilton Annula Report, 1965
Folder 3	Current Highlights of the Non Rubber Footwear Industry, by Footwear Industries of America, 1995
Folder 4	Current Highlights of the Non Rubber Footwear Industry, by Footwear Industries of America, 1997
Folder 5	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1955
Folder 6	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1958
Folder 7	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1960
Folder 8	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1961
Folder 9	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1962
Folder 10	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1963
Folder 11	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1964
Folder 12	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1968
Folder 13	Facts and Figures on Footwear, by National Shoe Manufacturers Association, 1973
Folder 14	Footwear Market by national Shoe Manufacturers Association, 1964
Folder 15	Footwear Market 1966-1975, by National Footwear Manufacturers Association, 1965
Folder 16	Footwear Market Insights: High End Market Management Summary Report, 1996
Folder 17	Footwear Market Insights: High End Women's Market Management Summary Report,
Folder 18	Footwear Market Study By American Footwear Industry Association, 1972
Folder 19	Footwear News Factbook, ca 1959
Folder 20	Footwear News Factbook, 1969
Folder 21	Footwear News Factbook, ca 1973
Folder 22	Footwear News Factbook, ca 1974
Folder 23	Footwear News Factbook, ca 1975
Folder 24	Footwear Trends by Morton Research Corporation, 1970
Folder 25	New Era of Shoe Dynamic-A Market Report by William Rossi
Folder 26	Outlook for New England's Shoe Industry to 1970, 1959
Folder 27	Priceline Study by National Shoe Manufacturers Association, 1963
Folder 28	Report of a Preventitive Podiatry Study of Genesco-DFC- Graded Men's Footwear Council on Footwear- American Podiatry Assoc. 1966, August
Folder 29	SATRA Annual Report, 1985
Folder 30	PORON Market Report, March 18th, 1987
Folder 31	Shoe Facts For Editors by National Shoe Institute, N.D.
Folder 32	The Shoe Industry: A Financial Analysis by Morton Research Corporation, 1971
Folder 33	Statistical Reporter, by National Footwear Manufacturers Association, 1970-71
Folder 34	United Shoe Machinery Corp.-Visitation of Shoe Trade Magazine, 1954
Folder 35	Walking Shoes: A Market Analysis by Poron and Composites Division, N.D.
Folder 36	World Footwear Markets, by SATRA, 1983
Folder 37	World Footwear Markets, by SATRA, 1986

This series includes a variety of audio visual materials including photographs, videos and calendars of shoe prints. Arranged by type of media, this series includes but is not limited to photographs of Dr. Rossi's research, videos of shoes and a series of Sterling Last Calendars.

- Box 1 Photographs/Slides
 - Folder 1 Elderly Japanese Women's Feet (Shoes Never Worn) photographs
 - Folder 2 Elderly Japanese Women's Feet (Shoes Never Worn) photographs and slides
 - Folder 3 High Heels -Photographs and Negatives
 - Folder 4 Jarma High Heel Article Photographs-negatives
 - Folder 5 Slides of Various Foot and Shoe Subjects
 - Folder 6 Rossi-Photographs
 - Folder 7 Rossi w/others -Photographs

- Box 2 Videos
 - Folder 1 All About Shoes, Friedman
 - Folder 2 California Close
 - Folder 3 Cement Welt & Bottom Filler
 - Folder 4 The Comfort Insole With the High-Tech Advantage
 - Folder 5 "Corcoran" Stoughton Mass. Outside of Buildings
 - Folder 6 Electronic Foot Sizing Sales Training
 - Folder 7 Foot Documentary, The Journal Sept. 20/91
 - Folder 8 Professional Shoe Fitting, Friedman
 - Folder 9 U-Trim, R4B, Flange Mold, Welt Butt

- Box 3 Calendars
 - Folder 1 A.B. Hastings, Brockton, MA 1906
 - Folder 2 Leather Manufacturer
 - Folder 3 Shoes 1998
 - Folder 4 Shoes 1999
 - Folder 5 Sterling Last 1959
 - Folder 6 Sterling Last 1963
 - Folder 7 Sterling Last 1964
 - Folder 8 Sterling Last 1972
 - Folder 9 Sterling Last 1973
 - Folder 10 Sterling Last 1974
 - Folder 11 Sterling Last 1976
 - Folder 12 Sterling Last 1977
 - Folder 13 Sterling Last 1982

- Box 4 Oversize A-Z
 - Folder 1 Advertisement Layout
 - Folder 2 Photographs (Oversize)
 - Folder 3 Photograph/x-rays- Manning Quads
 - Folder 4 Shoe Sketches/Drawings

9 Research Files

Arranged by subject this series contains notes on a variety of subjects relating to the shoe industry and Dr. Rossi's writings on the subject. Files contain handwritten notes, clippings, articles and other information relating to a specific subject. Many of the subjects relate to Rossi's Book, "The Sex Life of the Foot and Shoe." Arranged alphabetically, folders include mostly notes ranging from a few words to a few paragraphs. In addition to the handwritten notes, folders also include clippings relating to the subject. Researchers should be aware that most of the handwritten notes and the clippings do not include dates or source references. [Note: Originally housed in legal size envelopes, items were placed in folders and labeled with the same name assigned by Dr. Rossi.]

Box	1	A-D
	Folder 1	Abdomen
	Folder 2	Advertising (Shoes)
	Folder 3	Age le Foot Ills
	Folder 4	Age le Gait
	Folder 5	Aging Shoes
	Folder 6	Amputations (Toes, Feet)
	Folder 7	Anatomy: Foot
	Folder 8	Anecdotes: Foot le Shoe
	Folder 9	Anecdotes: Gait
	Folder 10	Animals le Gait
	Folder 11	Animals: Shoes
	Folder 12	Ankle
	Folder 13	Apes le Evolution
	Folder 14	Apes le Gait
	Folder 15	Arches
	Folder 16	Armless People and Prehensile Feet
	Folder 17	Arms
	Folder 18	Art: Foot le Shoe (le Gait)
	Folder 19	Athletic Footwear
	Folder 20	Athletic Footwear (2)
	Folder 21	Athletic Footwear (3)
	Folder 22	Athletic: Women's
	Folder 23	Back Interest
	Folder 24	Back/Spine
	Folder 25	Balance (& Gait)
	Folder 26	Balance le Gait
	Folder 27	Ballet
	Folder 28	Barefoot (le Gait)
	Folder 29	Beauty: Beauty Pageants

Folder	30	Beauty: Foot (also Beauty le gait)
Folder	31	Biomechanics
Folder	32	Blind le Gait
Folder	33	Biblical
Folder	34	Bigfoot
Folder	35	Bipedalism
Folder	36	Bisexual Shoes
Folder	37	Body Language
Folder	38	Body Height
Folder	39	Body Images
Folder	40	Bondage
Folder	41	Boots: General
Folder	42	Boots: Men
Folder	43	Boots: Western
Folder	44	Boots: Women
Folder	45	Brain
Folder	46	Brain le Intelligence (Related to Erect Gait)
Folder	47	Brands: Shoes
Folder	48	Brand Names: Sexy (Shoes le Leather)
Folder	49	Breaking in Shoes
Folder	50	Breasts
Folder	51	Breathability
Folder	52	Breathing in Gait
Folder	53	Bronzing Shoes
Folder	54	Broques
Folder	55	Burial Shoes
Folder	56	Buttocks
Folder	57	Bottoms le Shoes
Folder	58	Castration
Folder	59	Catalogs
Folder	60	Celebrities le High Heels
Folder	61	Celebrities le shoes
Folder	62	Censored: Feet le Shoes
Folder	63	Censored: Gait
Folder	64	Chemicals le Shoes
Folder	65	Children: Foot Growth
Folder	66	Children: Foot Ills
Folder	67	Children le Heels
Folder	68	Children: Shoes
Folder	69	Chinese Footbinding (1)
Folder	70	Chinese Footbinding (2)
Folder	71	Chopine

Folder	72	Cinderella
Folder	73	Circulation
Folder	74	Clicking Heels (Also Splassoles)
Folder	75	Clogs
Folder	76	Clothing le Gait
Folder	77	Clothing: General
Folder	78	Clothing: Men
Folder	79	Clothing: Modesty
Folder	80	Clothing le Status
Folder	81	Clothing le Sex
Folder	82	Clothing: Tight Fit
Folder	83	Clothing: Women
Folder	84	Club Foot
Folder	85	Codpiece
Folder	86	Comfort: Shoes
Folder	87	Conformability: Shoes
Folder	88	Consumer Shoe Buying
Folder	89	Copulation (Upright Posture)
Folder	90	Corns
Folder	91	Corrective Shoes
Folder	92	Cosmetics
Folder	93	Counter
Folder	94	Cushioning le Shoes
Folder	95	Custums le Superstitions (Feet and Shoes)
Folder	96	Dancing (1)
Folder	97	Dancing (2)
Folder	98	Dancing: High Heels
Folder	99	Dear Abby/Ann Landers
Folder	100	Deformation: Body, Foot
Folder	101	Dental
Folder	102	Department Stores
Folder	103	Designers (Shoes)(1)
Folder	104	Designers (Shoes)(2)
Folder	105	Designs (Heel Styles)
Folder	106	Designs (Shoe Styles):7 Basic
Box	2	E-HIP
Folder	1	Ecology le Shoes
Folder	2	Elevator Shoes
Folder	3	Emotions le Gait
Folder	4	Endorsements (Footwear)
Folder	5	Energy Return
Folder	6	Erogenous Features(Mobility and Sensuality of Gait)

Folder 7	Eroticism: Foot
Folder 8	Ertoticism: Shoes
Folder 9	Ethology/Race
Folder 10	Eunuch
Folder 11	Evolution: Anatomy
Folder 12	Evolution le Apes
Folder 13	Evolution: Cultural
Folder 14	Evolution: Facial Features
Folder 15	Evolution: Foot
Folder 16	Evolution: Gait
Folder 17	Evolution: General
Folder 18	Evolution le Human Sexuality
Folder 19	Evolution (Human Origin)
Folder 20	Evolution: Man
Folder 21	Exercise: General
Folder 22	Exercise: Walking
Folder 23	Extra: Depth Shoes
Folder 24	Exports (Shoes-USA)
Folder 25	Famous People Shoes
Folder 26	Fashion Cycles
Folder 27	Fashion: Foot Health
Folder 28	Fashion: Flappers 1920
Folder 29	Fashion: General
Folder 30	Fashion: Historical
Folder 31	Fashion le Sex
Folder 32	Fashion: Models
Folder 33	Fashion: Neuter
Folder 34	Fashion: Psychology
Folder 35	Fashion Quips le Quotes
Folder 36	Fashion: Shoes
Folder 37	Fashion: Shoes Men's
Folder 38	Fatigue
Folder 39	Feet
Folder 40	"Feats of Foot"-Unusual Walking Records
Folder 41	Fertility le Foot
Folder 42	Fetish: Foot
Folder 43	Fetish le Gait
Folder 44	Fetish: General
Folder 45	Fetish: High Heels
Folder 46	Fetish: Leather
Folder 47	Fetish: Shoe
Folder 48	Firewalking

Folder 49	First:Shoe Industry (Historical)
Folder 50	Flashing
Folder 51	Flexibility: Shoes
Folder 52	Foot Flexion
Folder 53	Foot: Hygiene
Folder 54	Foot: Kissing
Folder 55	Foot: Postures
Folder 56	Foot: Sexy
Folder 57	Foot Sizes: General
Folder 58	Foot Sizes: Men/Women (Large)
Folder 59	Foot Stances
Folder 60	Footsies
Folder 61	Frauds: Foot le Shoe
Folder 62	Frottage: Frission
Folder 63	Fur-Trimmed Shoes
Folder 64	Gait: Anecdotes
Folder 65	Gait: Bondage
Folder 66	Gait: Brain
Folder 67	Gait le Celebrities
Folder 68	Gait le Cultures
Folder 69	Gait: Energy Expended
Folder 70	Gait: Evolution
Folder 71	Gait: Evolutionary Origins
Folder 72	Gait: Fetish
Folder 73	Gait: Foot
Folder 74	Gait: General
Folder 75	Gait le Genetics
Folder 76	Gait: Male/Female
Folder 77	Gait Forms: Animal-Human
Folder 78	Gait and High Heels
Folder 79	Gait Labs
Folder 80	Gait Mechanics le Engineering
Folder 81	Gait and Sex
Folder 82	Gait Styles: Females
Folder 83	Gait Styles: General
Folder 84	Gait Styles: Male
Folder 85	Gait Styles: Strange Styles
Folder 86	Gaiters
Folder 87	Genitals
Folder 88	Geta (Tabi)
Folder 89	Goring
Folder 90	Guilliver's Travels le High Heels

Folder	91	Gravity (le Gait)
Folder	92	Hair
Folder	93	Hand
Folder	94	Heel Anatomy (Structure)
Folder	95	Heels (Anecdotes)
Folder	96	Heels: Dynamics
Folder	97	Heels: General
Folder	98	Heels: Height
Folder	99	Heels: Historical
Folder	100	Heel Speak
Folder	101	Heel: Word Origin
Folder	102	High Heels
Folder	103	High Heels: Adolescence to Maturity
Folder	104	High Heels: Age
Folder	105	High Heels: Anti
Folder	106	High Heels: Hell On
Folder	107	High Heels: Humor
Folder	108	High Heels: In Bed
Folder	109	High Heels: Internet
Folder	110	High Heel as Lethal Weapon
Folder	111	High Heels le Medical Critics
Folder	112	High Heels: Medical Defense of
Folder	113	High Heels le Men
Folder	114	High Heels le Movies
Folder	115	High Heels le Related Words
Folder	116	High Heels le Self-Image
Folder	117	High Heels: Sexual le Anatomical Effects
Folder	118	High Heels le Sneakers
Folder	119	High Heels: Stats
Folder	120	High Heels: Types
Folder	121	High Heels: Ultra
Folder	122	High Heels le Women Execs
Folder	123	Hiking
Folder	124	Hips
Box	3	HIS-SEN
Folder	1	Historical: Foot Ills
Folder	2	Historical: New England-Shoes
Folder	3	Historical: Shoes
Folder	4	Historical: Shoe Retailing
Folder	5	Homosexuals
Folder	6	Hookers le Gait
Folder	7	Hose

Folder 8 Humor: Feet and Shoes
Folder 9 Humor le Quips (Shoes and Feet)
Folder 10 Hygiene (Foot, Shoe)
Folder 11 Infants
Folder 12 Infants: Foot
Folder 13 Infants and Gait
Folder 14 Infants: Shoes
Folder 15 Inventions (Footwear)
Folder 16 Japan
Folder 17 Kicking off Shoes
Folder 18 Kissing: Foot
Folder 19 Kissing le Lips: Sex le Posture
Folder 20 Knees
Folder 21 Laces: Shoes
Folder 22 Language: Origins
Folder 23 Language: Speech
Folder 24 Lasts
Folder 25 Laws: Lawsuits
Folder 26 Laws: Shoes le Feet
Folder 27 Leather: Historical, etc.
Folder 28 Leather: Tactile Response
Folder 29 Lefts le Rights (Shoes)
Folder 30 Legs
Folder 31 Libido
Folder 32 Loafers
Folder 33 Male/Female
Folder 34 Man-Made Shoe Materials
Folder 35 Mamolo Blahnik
Folder 36 Marching
Folder 37 Masochism: Women
Folder 38 Massage
Folder 39 Materials: Shoes
Folder 40 Medicare/Medicaid (Feet and Shoes)
Folder 41 Men's Shoes
Folder 42 Military (Shoes/Feet)
Folder 43 Miniature Shoes
Folder 44 Miscellaneous
Folder 45 Mismatched Feet
Folder 46 Moccasins
Folder 47 Modesty
Folder 48 Molded Shoes
Folder 49 Musical Shoes

Folder	50	Mythology: Foot, Shoes
Folder	51	Nader, Ralph
Folder	52	Navel
Folder	53	Neck
Folder	54	Neotony
Folder	55	Nude Shoes
Folder	56	Old News Items
Folder	57	Odors: Smell
Folder	58	Open Shoes (le Toes)
Folder	59	Origins: Footwear Terms
Folder	60	Ornaments (Shoes)
Folder	61	Oxfords
Folder	62	Pairs Owned (1)
Folder	63	Pairs Owned (2)
Folder	64	Partialism
Folder	65	Pedicure
Folder	66	Pedocosmetics
Folder	67	Pedolinguistics
Folder	68	Pedometers
Folder	69	Pedophilia (Link to ped, pod)
Folder	70	Pelvis
Folder	71	Personality le Gait
Folder	72	Perspiration
Folder	73	Phallic: General
Folder	74	Phallic: High Heels
Folder	75	Phantom Foot/Toes le Sex
Folder	76	Platforms
Folder	77	Podiatrist: Education
Folder	78	Podiatrists le Footwear
Folder	79	Podiatrists: General
Folder	80	Podiatrists: Historical
Folder	81	Podiatry: Stats
Folder	82	Podistry
Folder	83	Podogeriatrics
Folder	84	Podolinguistics
Folder	85	Pointed Toes
Folder	86	Polygamy
Folder	87	Population
Folder	88	Posture
Folder	89	Poulaine
Folder	90	Presidents (USA): Foot/Shoe
Folder	91	Prices: Shoes (Extreme)

Folder 92 Prices and Costs: Shoes
 Folder 93 Pronation: Knees/Heels
 Folder 94 Prostitutes
 Folder 95 Psychology: Foot le Shoe
 Folder 96 Psychology: Shoes
 Folder 97 Psychosomatics
 Folder 98 Public Relations: Shoe Industry
 Folder 99 Pulses: Foot
 Folder 100 Pump Bumps
 Folder 101 Pumps
 Folder 102 Quips le Quotes
 Folder 103 Red Shoes
 Folder 104 Recycling: Shoes le Materials
 Folder 105 Reflexes
 Folder 106 Religion le Footwear
 Folder 107 Reptile Leathers
 Folder 108 Research: Shoe Industry
 Folder 109 Research Sources
 Folder 110 Romance: Foot le Shoe
 Folder 111 Rubber Footwear
 Folder 112 Running
 Folder 113 Running v. Walking
 Folder 114 S-M/Bondage
 Folder 115 Sadomasochism
 Folder 116 Sandals
 Folder 117 Sayings: Foot le Shoe
 Folder 118 Seal of Approval
 Folder 119 Self-Service le Discount Shoes
 Folder 120 Sensibile Shoes
 Folder 121 Senses
 Folder 122 Sensory Foot Connection

Box 4 SEX-Z

Folder 1 Sex
 Folder 2 Sex le Foot
 Folder 3 Sex Life of the Foot and Shoe
 Folder 4 Sex: Male vs Female
 Folder 5 Sex: History
 Folder 6 Sex: Shoes le Heels
 Folder 7 Sexless Shoes
 Folder 8 Sexual Confrontation
 Folder 9 Sexuality
 Folder 10 Sexuality: Human

Folder	11	Sexy Shoes: Men
Folder	12	Sexy Shoes: Women
Folder	13	Shank
Folder	14	Shock Absorption
Folder	15	Shoe Care
Folder	16	Shoe Horns
Folder	17	Shoe Industry: General
Folder	18	Shoe Polishes le Cleaners
Folder	19	Shoe Repair
Folder	20	Shoe Retailing
Folder	21	Shoe Roses
Folder	22	Shoe Salespeople: Stories
Folder	23	Shoe Stories
Folder	24	Shoe Styles: Basic
Folder	25	Shoe Styles: Historical
Folder	26	Shoe Trees
Folder	27	Shoes: Used
Folder	28	Sizes: Coding (Shoes)
Folder	29	Sizes: General (Shoes)
Folder	30	Sizes: Large
Folder	31	Sizes: Small
Folder	32	Sizes: Standardization
Folder	33	Sizes: Volume Fit
Folder	34	Sizes: Widths
Folder	35	Skin
Folder	36	Skirts
Folder	37	Sleepwalking
Folder	38	Slippers
Folder	39	Snakes le Snakeskin
Folder	40	Sneakers
Folder	41	Social Causes: Footwear Industry
Folder	42	Soles (Shoe)
Folder	43	Soviet Union
Folder	44	Spats
Folder	45	Spine and Back
Folder	46	Springolator
Folder	47	Standing
Folder	48	Status (1)
Folder	49	Status (2)
Folder	50	Status (3)
Folder	51	Step Shock
Folder	52	Stilts: Stilt Walking

Folder 53	Stomping (High Heels)
Folder 54	Stores
Folder 55	Stretching Shoes
Folder 56	Stride
Folder 57	Superstition: Foot le Shoe
Folder 58	Support: Foot le Shoe
Folder 59	Surveys
Folder 60	Surveys (Walking)
Folder 61	Swagger
Folder 62	Sweatshops
Folder 63	Swelling: Foot
Folder 64	Tails
Folder 65	Talk of Walk
Folder 66	Tattooing
Folder 67	Teens
Folder 68	Temperature: Feet/Shoes
Folder 69	Terminology Origins: Foot/Shoe
Folder 70	Terminology: Sexual Terms
Folder 71	Terminology: Shoeman's Slang
Folder 72	Terms le Phrases: Shoes le Feet
Folder 73	Terrain/Ground Surfaces
Folder 74	Testicles
Folder 75	Theatre le Shoes
Folder 76	Thermal: Foot and Shoe
Folder 77	Thigh
Folder 78	Throatlines
Folder 79	Tickling: Foot
Folder 80	Tight Shoes
Folder 81	Toes
Folder 82	Toe Ills
Folder 83	Toes: General
Folder 84	Toes: Prehensile
Folder 85	Toes le Sex
Folder 86	Toe Styles: Shoes
Folder 87	Toenails
Folder 88	Tongue: Shoes
Folder 89	Toplift
Folder 90	Touch
Folder 91	Traction: Soles
Folder 92	Trade Marks
Folder 93	Transsexuals
Folder 94	Transvestites: High Heels

Folder 95	Tread
Folder 96	Trousers
Folder 97	Ultra Heels
Folder 98	Unisex: Fashion
Folder 99	Unisex: Shoes
Folder 100	USMC
Folder 101	Verse: Foot le Shoe le Gait
Folder 102	Voyeurism
Folder 103	Waist
Folder 104	Walking
Folder 105	Walking: Clubs
Folder 106	Walking: Diet/Weight
Folder 107	Walking: Distances
Folder 108	Walking the Dog
Folder 109	Walking: Escorts
Folder 110	Walking: General
Folder 111	Walking: Health
Folder 112	Walking: Malls
Folder 113	Walking: Pace
Folder 114	Walking le Posture
Folder 115	Walking: Power
Folder 116	Walking: Quip le Quotes
Folder 117	Walking: Racing
Folder 118	Walking: Shoes
Folder 119	Walking: Space
Folder 120	Walking: Sticks
Folder 121	Walking: Styles
Folder 122	Walking: Swagger
Folder 123	Walking: Treadmill
Folder 124	Washing of Feet
Folder 125	Waterproofing Shoes
Folder 126	Wedging: Shoes
Folder 127	Weight
Folder 128	Weight Bearing By Foot
Folder 129	Weight: Body le High Heels
Folder 130	Weight le Shoes
Folder 131	Wheels vs Legs
Folder 132	Willow Walk
Folder 133	Wood Shoes

Created by Dr. Rossi over several decades these reference files contain a wealth of information about various subjects related to the shoe industry. Arranged alphabetically by subject, files include but are not limited to clippings, journals, photographs and reports. Researchers should be aware files do not have a specific organization and most items do not include source citations.

Box	1	A
Folder	1	Accessories: Shoe Stores
Folder	2	Accupuncture
Folder	3	Ad Mats
Folder	4	Advertising: Business Papers
Folder	5	Advertising: Co-Op
Folder	6	Advertising: Costs/Spending
Folder	7	Advertising: Evaluation
Folder	8	Advertising: General
Folder	9	Advertising: Retail
Folder	10	Advertising: Seasonal
Folder	11	Advertising: Shoe Manufacturing
Folder	12	Advertising: Shoe Retailing
Folder	13	Advertising: Techniques
Folder	14	Aerobics
Folder	15	Africa
Folder	16	Afro-American Shoe Market
Folder	17	Aging Shoes
Folder	18	Alaska
Folder	19	Albania
Folder	20	Allied Trades
Folder	21	Anecdotes: Shoes, etc
Folder	22	Anniversaries
Folder	23	Annual Reports
Folder	24	Anthropology: Foot
Folder	25	Antiquing
Folder	26	Argentina
Folder	27	Armless People
Folder	28	Armless People and Footuse
Folder	29	Art: Ad Layouts/Display Ideas
Folder	30	Asia
Folder	31	Astronauts and Shoes
Folder	32	Athletic Footwear (1)
Folder	33	Athletic Footwear (2)
Folder	34	Athletic Footwear (3)
Folder	35	Athletic Shoes (1)
Folder	36	Athletic Shoes (2)

	Folder 37	Athletic Shoes (3)
	Folder 38	Athletic Shoes (4)
	Folder 39	Athletic Shoes: Women
	Folder 40	Athletic: Firms
	Folder 41	Australia
	Folder 42	Austria
	Folder 43	Automation
	Folder 44	Automation: Shoe Industry
Box 2		B-CHE
	Folder 1	Backing
	Folder 2	Balance
	Folder 3	Ballet Shoes
	Folder 4	Bangladesh
	Folder 5	Bar Coding
	Folder 6	Barefoot
	Folder 7	Bargains
	Folder 8	Basement Shoes
	Folder 9	Bata-Sale Boat
	Folder 10	Batelle Report
	Folder 11	Beach Footwear
	Folder 12	Bigfoot
	Folder 13	Binding
	Folder 14	Birth of a Brand
	Folder 15	Body Deformation
	Folder 16	Body Image
	Folder 17	Body Language
	Folder 18	Body Type
	Folder 19	Body Weight
	Folder 20	Bondage
	Folder 21	Bonus Plans
	Folder 22	Boots: Fashion
	Folder 23	Boots: General
	Folder 24	Boots: Men's
	Folder 25	Boots: Western (1)
	Folder 26	Boots: Western (2)
	Folder 27	Boots: Western (3)
	Folder 28	Boots: Women's
	Folder 29	Bottom Filler
	Folder 30	Bowling Shoes
	Folder 31	Box Toes
	Folder 32	Brainstorming
	Folder 33	Brands: General

Folder	34	Brands: Shoes (1)
Folder	35	Brands: Shoes (2)
Folder	36	Brazil
Folder	37	Break-Even Points
Folder	38	Break-Ins (Shoes)
Folder	39	Breathability
Folder	40	Breathing Aerobics
Folder	41	Bridal Market
Folder	42	Brockton
Folder	43	Bronzed Shoes
Folder	44	Brown Shoe Company
Folder	45	Bulgaria
Folder	46	Bush, George W
Folder	47	Business History
Folder	48	Business Letters
Folder	49	Business Papers: General
Folder	50	Buttonhooks
Folder	51	Buying: General
Folder	52	Buying: Shoes
Folder	53	Calendar Promotions
Folder	54	Calf Leather
Folder	55	Camping Footwear
Folder	56	Canada
Folder	57	Cancellation
Folder	58	Carpeting
Folder	59	Cartoons
Folder	60	Casts and Casting
Folder	61	Casual Shoes
Folder	62	Catalogs
Folder	63	Celebrities and Shoes
Folder	64	Cement Shoe Process
Folder	65	Central America/Carribbean
Folder	66	Chains: Shoe Companies
Folder	67	Chains: Shoe Data (1)
Folder	68	Chains: Shoe Data (2)
Folder	69	Cheskin, Mel 1999-2000 (Biolex)
Box	3	CHI-COM
Folder	1	Children's Feet
Folder	2	Children: Physical Growth
Folder	3	Children's Shoes (1)
Folder	4	Children's Shoes (2)
Folder	5	Children's Shoes (3)

Folder	6	Children's Shoes (4)
Folder	7	Children's Shoes (5)
Folder	8	Children's Shoes (6)
Folder	9	Children's Shoes (7)
Folder	10	Children's Shoes: Infant/Children's
Folder	11	Chile
Folder	12	China (1)
Folder	13	China (2)
Folder	14	Chinese Footbinding
Folder	15	Chopines
Folder	16	Christmas: Editorials
Folder	17	Christmas: Selling
Folder	18	Christmas: Shoe Stores
Folder	19	Circulation
Folder	20	Classification Merchandising
Folder	21	Clearance Shoes
Folder	22	Clogs
Folder	23	Close Outs
Folder	24	Clown Shoes
Folder	25	Collections: Past-Due Accounts
Folder	26	Color
Folder	27	Colors: Leather
Folder	28	Columbia
Folder	29	Comfort and Shoes (1)
Folder	30	Comfort and Shoes (2)
Folder	31	Comfort and Shoes (3)
Folder	32	Comfortable Shoes
Folder	33	Communication
Folder	34	Competition
Folder	35	Components: Shoe (1)
Folder	36	Components: Shoe (2)
Folder	37	Computers: General
Folder	38	Computers: Shoe Manufacturing
Folder	39	Computers: Shoe Retailing
Box	4	CON-D
Folder	1	Concentration: Industry General
Folder	2	Concentration: Retailing
Folder	3	Concentration: Shoe Industry
Folder	4	Concept Shoes
Folder	5	Conductive Footwear
Folder	6	Conformability
Folder	7	Construction: Shoes (1)

Folder 8	Construction: Shoes (2)
Folder 9	Construction: Shoes (3)
Folder 10	Consumer: Buying Habits
Folder 11	Consumer: Education
Folder 12	Consumer: Shoes
Folder 13	Consumer: Spending (Shoes)
Folder 14	Consumption: Shoes
Folder 15	Contests
Folder 16	Conveyors: Shoe Factory
Folder 17	Copyrights
Folder 18	Cordovan Leather
Folder 19	Cordwainers
Folder 20	Cork
Folder 21	Cost Control: Shoe Manufacturing
Folder 22	Cost Control: Shoe Retailing
Folder 23	Costs: General Manufacturing
Folder 24	Costs: Shoe Manufacturing
Folder 25	Costs: Shoe Retailing
Folder 26	Counterfeiting Shoes
Folder 27	Counters
Folder 28	Craft Kits
Folder 29	Credit: Retail Selling
Folder 30	Credit: Suppliers
Folder 31	Crime and Shoes
Folder 32	The Crispin Courier
Folder 33	Cuba
Folder 34	Cushioning
Folder 35	Custom Fitting
Folder 36	Custom Shoemaking
Folder 37	Customer Communications
Folder 38	Customer Complaints
Folder 39	Customer Records
Folder 40	Customer Relations: Manufacturing
Folder 41	Customer Relations: Retailing
Folder 42	Customer Turnover
Folder 43	Customs/Superstitions
Folder 44	Cutting Shoes
Folder 45	Cyprus
Folder 46	Czechoslovakia (1)
Folder 47	Czechoslovakia (2)
Folder 48	Dancing
Folder 49	Dealer Aids

	Folder 50	Deliveries
	Folder 51	Demographics
	Folder 52	Denmark
	Folder 53	Dental
	Folder 54	Department Stores: General
	Folder 55	Department Stores: Shoes (1)
	Folder 56	Department Stores: Shoes (2)
Box 5		DES-FAM
	Folder 1	Designing Shoes (1)
	Folder 2	Designing Shoes (2)
	Folder 3	Designing Shoes (3)
	Folder 4	Diabetes
	Folder 5	Direct Mail (1)
	Folder 6	Direct Mail (2)
	Folder 7	Discounts
	Folder 8	Discount Stores
	Folder 9	Displays: General
	Folder 10	Displays: Interior (1)
	Folder 11	Displays: Interior (2)
	Folder 12	Displays: Window
	Folder 13	Distribution: General
	Folder 14	Distribution: Shoes
	Folder 15	Dominican Republic
	Folder 16	Doublers
	Folder 17	Dress Codes
	Folder 18	Drug Chains and Shoes
	Folder 19	Dyeing Shoes
	Folder 20	Earth Shoes (1)
	Folder 21	Earth Shoes (2)
	Folder 22	East Europe
	Folder 23	Ecology: Shoes/Leather
	Folder 24	Economic Projections
	Folder 25	Economics
	Folder 26	Education
	Folder 27	Educational Selling
	Folder 28	Egypt
	Folder 29	Elderly
	Folder 30	Employee Relations
	Folder 31	Employment: General
	Folder 32	Employment: Part-Time
	Folder 33	Employment: Shoe Industry
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	Folder 35	Energy Return
	Folder 36	England
	Folder 37	Ergonomics
	Folder 38	Ethnic Shoes
	Folder 39	Europe
	Folder 40	Exclusivity (Retail)
	Folder 41	Exotic
	Folder 42	Exports: General
	Folder 43	Exports: Leather
	Folder 44	Exports: Shoes
	Folder 45	Extra Pairage
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	Folder 47	Fabrics (1)
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	Folder 49	Factoring
	Folder 50	Factory Shoe Outlets
	Folder 51	Factory Value Per Pair
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	Folder 53	Fads
	Folder 54	Failures: General
	Folder 55	Failures: Shoe Industry
	Folder 56	Fairfield Fact File: Footwear (Men's, Women's, Boy's and Girl's) 1984-1988
	Folder 57	Family Shoe Stores
Box 6		F-FL
	Folder 1	Fashion Cycles
	Folder 2	Fashion Dictionary
	Folder 3	Fashion: Buying
	Folder 4	Fashion: Calendars
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	Folder 8	Fashion: Image
	Folder 9	Fashion: Men's
	Folder 10	Fashion: Merchandising
	Folder 11	Fashion Models
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	Folder 13	Fashion: Retail Training
	Folder 14	Fashion: Selling/Marketing
	Folder 15	Fashion Shoes
	Folder 16	Fashion Shoe Designers
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Folder	19	Fat Wrinkles
Folder	20	Father's Day
Folder	21	Fayex
Folder	22	Faytex: Aadvertisements
Folder	23	Faytex: Shoe School 1998-1999
Folder	24	Federal Trade Commission
Folder	25	Feet- Chinese
Folder	26	Feet: Mapping
Folder	27	Feet: Weight On
Folder	28	Fetish Foot
Folder	29	Fetish: Leather
Folder	30	Fetish: Shoe (1 of 2)
Folder	31	Fetish Shoe (2 of 2)
Folder	32	Fetishes
Folder	33	Films: General
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Folder	35	Finance and Footwear
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Folder	38	Fit
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Folder	40	Fitting Adults
Folder	41	Fitting Children
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Folder	43	Fixtures: Shoe Stores
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Folder	45	Flexibility
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Box	7	FO-HEA
Folder	1	Foot Aids
Folder	2	Foot Anatomy (1 of 2)
Folder	3	Foot Anatomy (2 of 2)
Folder	4	Footwear Council
Folder	5	Foot Dynamics
Folder	6	Foot Ills
Folder	7	Foot Ills: Shoe Caused
Folder	8	Foot Laws
Folder	9	Footprints
Folder	10	Foot Exercises
Folder	11	Foot Measuring Devices
Folder	12	Foot- Spring

Folder 13 Foot Support
Folder 14 Foot Stances
Folder 15 Footsie
Folder 16 Fur: Shoes
Folder 17 Foxing
Folder 18 France
Folder 19 Franchising
Folder 20 Freight Charges Retailing
Folder 21 Friction: Foot/Shoe
Folder 22 Furture Predictions
Folder 23 Gait
Folder 24 Gait Analysis (1 of 3)
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Folder 26 Gait Analysis (3 of 3)
Folder 27 Gait: Animals
Folder 28 Gait: Friction
Folder 29 Gait: Height
Folder 30 Gait: Legs
Folder 31 Gait: Muscles
Folder 32 Gait: Neural Factors
Folder 33 Gait Origins
Folder 34 Germany
Folder 35 Ghana
Folder 36 Gift Certificates
Folder 37 Going Into Business
Folder 38 Golf Shoes
Folder 39 Goodyear Welt
Folder 40 Goring
Folder 41 Gravity
Folder 42 Greece
Folder 43 Group Buying
Folder 44 Growth: Economy and Shoes
Folder 45 Growth: Physical
Folder 46 Handbags
Folder 47 Haverhill
Folder 48 Hawaii
Folder 49 Heat Setting

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Folder 1 Heel Height
Folder 2 Heel Measurements
Folder 3 Heels (1 of 2)
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	Folder 5	Heels- Adjustable
	Folder 6	Heels- Anatomy
	Folder 7	Heels, High- Body Mechanics
	Folder 8	Heels- Dynamics
	Folder 9	Heels- Fetish
	Folder 10	Heels- General
	Folder 11	Heels, High- Historical
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	Folder 13	Heels, High- Sex
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	Folder 15	Heels, High- General
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	Folder 18	Hides and Skins
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Box 9		HIS-IM
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	Folder 4	Historical Inventoin
	Folder 5	Historical: Shoe Illustrations, Bally Museum, Switzerland
	Folder 6	Historical: Shoe Industry (1 of 3)
	Folder 7	Historical: Shoe Industry (2 of 3)
	Folder 8	Historical: Shoe Industry (3 of 3)
	Folder 9	Historical: Shoe Retailing
	Folder 10	Historical: Shoe Terms
	Folder 11	Historical: Shoes
	Folder 12	Home: Made Shoes
	Folder 13	Home: Shoe Workers
	Folder 14	Home TV Shopping
	Folder 15	Hong Kong
	Folder 16	Hose
	Folder 17	Hosiery
	Folder 18	House Organs
	Folder 19	House to House Selling
	Folder 20	Human Interest- "Shoeless America"
	Folder 21	Humor
	Folder 22	Humor: Shoes and Feet
	Folder 23	Hungary
	Folder 24	Hygiene: Shoes
	Folder 25	Image
	Folder 26	Image: Shoe Business

	Folder 27	Imports: Leather
	Folder 28	Imports: Shoes (1 of 2)
	Folder 29	Imports: Shoes (2 of 2)
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Box 10		IN-K
	Folder 1	Independents: Shoe Retail (1 of 2)
	Folder 2	Independents: Shoe Retail (2 of 2)
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	Folder 5	Infants Shoes (1 of 2)
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	Folder 7	Inflation
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	Folder 9	Insoles
	Folder 10	Insoles: Cushion (1 of 4)
	Folder 11	Insoles: Cushion (2 of 4)
	Folder 12	Insoles: Cushion (3 of 4)
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	Folder 14	In-Stock
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	Folder 16	Interiors: Stores
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	Folder 19	Inventions
	Folder 20	Inventories: Shoes
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	Folder 22	Iran
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	Folder 25	Israel
	Folder 26	Italy
	Folder 27	Japan
	Folder 28	Jewelry: Foot
	Folder 29	Jumping
	Folder 30	Kangaroo Leather
	Folder 31	Kelley, Leon
	Folder 32	Kid Leather
	Folder 33	Knapp Shoe Co.
	Folder 34	Korea
Box 11		L-LA
	Folder 1	Labeling
	Folder 2	Labor: General
	Folder 3	Labor: Shoe Manufacturing (1 of 2)

	Folder 4	Labor: Shoe Manufacturing (2 of 2)
	Folder 5	Labor: Unions
	Folder 6	Laces: Shoes
	Folder 7	Language
	Folder 8	Lasting
	Folder 9	Lasts: Biomechanics
	Folder 10	Lasts: Designs and Manufacturing
	Folder 11	Lasts: Fashion
	Folder 12	Lasts: General (1 of 5)
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	Folder 14	Lasts: General (3 of 5)
	Folder 15	Lasts: General (4 of 5)
	Folder 16	Lasts: General (5 of 5)
	Folder 17	Lasts: Geometrics
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	Folder 20	Lasts: Measurement (3 of 4)
	Folder 21	Lasts: Measurement (4 of 4)
	Folder 22	Latin America
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	Folder 2	Leasing
	Folder 3	Leather (1 of 2)
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	Folder 5	Leather Apparel (1 of 2)
	Folder 6	Leather Apparel (photos) (2 of 2)
	Folder 7	Leather Care
	Folder 8	Leathercraft/Art
	Folder 9	Leather Cutting
	Folder 10	Leather Dyeing
	Folder 11	Leather Education (1 of 2)
	Folder 12	Leather Education (2 of 2)
	Folder 13	Leather Fashion
	Folder 14	Leather Finishes
	Folder 15	Leather Goods
	Folder 16	Leather Grading
	Folder 17	Leather Grains
	Folder 18	Leather: Historical (1 of 2)
	Folder 19	Leather: Historical (2 of 2)
	Folder 20	Leather Industries of America
	Folder 21	Leather Industry Data (1 of 2)
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Folder	23	Leather Measuring
Folder	24	Leather Merchandising (1 of 2)
Folder	25	Leather Merchandising (2 of 2)
Folder	26	Leather Problems
Folder	27	Leather Promostion
Folder	28	Leather Reconstituted
Folder	29	Leather: Romance
Folder	30	Leather Scrap
Folder	31	Leather, Sexy (photos)
Folder	32	Leather Training (1 of 2)
Folder	33	Leatehr Training (2 of 2)
Folder	34	Leather Technology (1 of 2)
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Folder	36	Leather Types
Folder	37	Leather: Washable
Folder	38	Lefts and Rights
Folder	39	Leisure Market
Folder	40	Legs
Folder	41	Libraries: Shoes
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Folder	43	Lifestyles
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Box	13	LIT-MEN
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Folder	6	Lowell Shoe
Folder	7	Lynn, MA
Folder	8	Mail Order
Folder	9	Mailing List
Folder	10	Maine
Folder	11	Malaysia
Folder	12	Malls
Folder	13	Management: General
Folder	14	Management: Shoe Manufacturing
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Folder	16	Man Mades: General (1 of 2)
Folder	17	Man Mades: General (2 of 2)
Folder	18	Man Mades: Poromeric (1 of 2)

Folder	19	Man Mades: Poromeric (2 of 2)
Folder	20	Man Mades: Vinyls
Folder	21	Markdowns
Folder	22	Marketing Shoes (1 of 3)
Folder	23	Marketing Shoes (2 of 3)
Folder	24	Marketing Shoes (3 of 3)
Folder	25	Marketing: Shoe Retailing
Folder	26	Markups
Folder	27	Massachusetts
Folder	28	Massage Foot
Folder	29	Materical: Uppers
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Folder	31	Mauritius
Folder	32	McKay/Littlecay Processes
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Folder	38	Men's Shoes: Marketing
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	Folder 21	Molded Shoes
	Folder 22	Mom-and-Pop Stores
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	Folder 24	Mongolia
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	Folder 27	Moulded Footwear
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	Folder 29	Museums (1 of 2)
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	Folder 31	Mutilated Feet
	Folder 32	Natoinal Foot Health Council
	Folder 33	National Shoe Institute
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	Folder 35	Native Feet (Unspoiled by Shoes)
	Folder 36	Neanderthals
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	Folder 38	New England Shoe Industry
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	Folder 41	Niche Marketing
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	Folder 5	Oddities: Shoes and Feet
	Folder 6	Odors
	Folder 7	Old Age Market
	Folder 8	Open-to-Buy
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	Folder 10	Origins: Shoe Terms
	Folder 11	Ornaments
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	Folder 30	Pennsylvania Shoe Industry
	Folder 31	Perforations and Cutouts
	Folder 32	Performance Values of Shoes
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Folder 10 Profits: Shoe Manufacturing
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Folder 5 Safety: Shoe and Leather Plants
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Folder 10 Scented Footwear
Folder 11 Scholl, William (1 of 2)
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Folder 13 Schools: Shoe Industry
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Folder 20 Selling Points
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	Folder 39	Shoe: Size (3 of 5)
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11 Publications

11.1 About Rossi

This series includes published articles about Dr. William A. Rossi and his career as an expert on the shoe industry. Files are arranged alphabetically by publication.

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Folder 4	Shoe and Leather News- Biographical Sketch 1962
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- Folder 6 American Shoemaking "SSAA Hears Problems of Next Decade" 1979, June 13
- Folder 7 [unknown publication] "Recorder Editor Travels Abroad to Report on Shoe Industry In East European Countries" 1965, September 1
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- Folder 68 Vaisey-Bristol Co.- Retailer's Workshop 1968, June-1971, Sept.
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11.4 Articles by Rossi

This series includes copies of articles written by Dr. William A. Rossi over a forty year period. Publications include both shoe industry and podiatry publications with topics on shoes, the shoe industry, shoe fitting, materials and feet to name a few. The series is arranged chronologically by publication. [Note: Oversize issues of "Footwear News" are filed separately and arranged chronologically.]

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11.5 Newsletters

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11.6 Subject

This series includes books and other materials collected by Dr. Rossi as part of his research on the shoe industry. Materials include books that were not catalogued, advertisements and subject specific publications on topics including but not limited to lasts, military shoes, and sales and marketing techniques. [Note: Researchers should also check the Stonehill Library Catalog where 211 books have been catalogued to better aid researchers (<http://www.stonehill.edu/library>).]

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12 Artifacts

In addition to the printed materials found in series 11, the William A. Rossi Collection also includes 232 artifacts accumulated by Mr. Rossi during his lifetime. Artifacts include but are not limited to prints, ceramic figurines, shoes. A separate finding aid has been created for this series.

Box 1-32

Folder 0 See Separate Finding Aid

13 Materials

This series include information and samples about various materials used to create shoes.

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Folder 10 Dri-Lex
Folder 11 Dri-Lex - Advertisement
Folder 12 Poron - Physical Properties, Data Sheet
Folder 13 Poron - Samples

Box 2 Leather

Folder 0 Leather